# NEERI’s Startup Connect (NeSt Connect)

On this auspicious Independence Day of 15th Aug 2020, CSIR-NEERI is launching an initiative to connect with start-ups to nurture innovation and entrepreneurship in India. The incubation programme of CSIR-NEERI is also supported by MSInS (Maharashtra State Innovation Society) and select private sector organizations.

NEERI’s Startup Connect (NeSt Connect) programme would focus on providing support to selected start-ups with innovative products and businesses models in the field of environment and clean-tech. Under this programme CSIR-NEERI invites proposals from start-ups. Pleas see below for the details of the programme.

| Who is it for? | • Start-up companies  
• Business related to environment, sustainability, clean-tech, etc.  
• Innovation in technology and/or application of technology and/or business model  
• Linkages to India in some manner: backend, frontend, technology, residency, ownership, etc. |
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| How are the candidates selected? | • Stage I: Evaluation of application by a committee of technology and business experts – constituted by NEERI of internal and external experts  
• Stage II: Short-listed candidates to present the idea / business to committee of experts over a video call and provide any such further details as requested |
| What would I get if I am selected? | • Certificate of participation/selection/appreciation as the case may be  
• Opportunity to be mentored on technical & business areas identified by NEERI  
• Potential opportunity to be part of NEERI’s proposed incubation programme  
• For select promising candidates NEERI may also provide  
  o Access to the NEERI’s laboratories across India  
  o Assistance in securing business through introductions, etc.  
  o Assistance in securing funding from various government programmes  

*(T&C Applies; Decision of the committee of NEERI would be final)* |
| How can I apply? | Kindly provide the application as per the attached format. |
| When does the application window open? | From 15th August 2020 onwards |
| Where do I submit the application? | E-mail: incubation@neeri.res.in |
| When would I know if I have been selected for the next stage? | • Normally, we let the selected candidates know in 30-45 days of the receipt of application. Please bear with us if there are any delays given the current pandemic situation.  
• The shortlisted candidates would be invited for next round of online discussions with a panel of experts and get a certificate of selection / appreciation.  
• All other participants would be e-mailed certificate of participation. |